

Carlton Draught/Carlton Dry - Back to Footy AFL Promotion

Terms and Conditions

Promoter	CUB Pty Ltd (ABN 76 004 056 106), 58 Queens Bridge Street, Southbank VIC 3006.
Who can enter?	Only Australian residents who: <ul style="list-style-type: none"> (a) are aged 18 or over; and (b) can take the major prize to the 2024 AFL Men's Grand Final between 27 – 29/09/2024 in Melbourne, Victoria (inclusive).
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: <ul style="list-style-type: none"> (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition.
Competition Period	12.01am (AEDT) on 07/03/2024 to 11.59pm (AEST) on 25/08/2024.
Advertised Competition Period	A Venue will run the competition any time during the Competition Period between the dates nominated and advertised by the Venue.
Where will the competition run?	<p>The competition will run in participating liquor licensed venues which are displaying promotional material (Venues) in Australia as follows:</p> <ul style="list-style-type: none"> • Up to 30 Venues in NSW; • Up to 30 Venues in ACT; • Up to 45 Venues in QLD; • Up to 230 Venues in VIC; • Up to 35 Venues in TAS; • Up to 100 Venues in SA; • Up to 115 Venues in WA; and • Up to 15 Venues in NT. <p>A participating venue will not offer this promotion as an inducement directed at encouraging patrons to gamble in line with relevant state gambling authorities.</p>
Qualifying Purchase	Any 2 glasses (in one transaction, to share with a friend) of Carlton Draught or Carlton Dry, as advertised in Venue.
Website/s	<p>Carlton Draught: www.carltondraught.com.au/back-to-footy</p> <p>Carlton Dry: www.carltondry.com.au/back-to-footy</p> <p>(each, a Website)</p>
Entry instructions	<p>To enter, you must, during the Venue's Advertised Competition Period:</p> <ul style="list-style-type: none"> (a) make a Qualifying Purchase (as shown on advertising in the Venue) from the Venue to receive a game card (subject to stocks remaining) (Game Card) (b) scratch the panel on the Game Card to reveal a unique code and to see whether you have won an instant prize at that Venue; then (c) scan the QR code on the Game Card with your smart phone OR visit the Website (as relevant to your Qualifying Purchase), locate the entry page and fill out and submit the online entry form, including by entering the unique code from the Game Card and by providing all other requested information, to receive an entry into the Carlton Draught or Carlton Dry major prize draw (corresponding to your brand of purchase). <p>The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.</p>

	<p>There will be a total of 300 Game Cards distributed to each Venue. Each Game Card will include 1 unique code. A unique code can only be used once.</p> <p>At the end of the Competition Period, all Carlton Draught entries (from Carlton Draught purchases) will be combined for the Carlton Draught major prize draw and all Carlton Dry entries (from Carlton Dry purchases) will be combined for the Carlton Dry major prize draw.</p>
How many winners will there be and how will they be chosen?	<p>In each Venue there will be up to 50 instant winners determined in respect of this competition. See 'What can I win?' section below for instant win prize details.</p> <p>Major prizes</p> <p>There will be 1 x Carlton Draught major prize draw and 1 x Carlton Dry major prize draw.</p> <p>The Carlton Draught major prize draw will be held at 12pm (AEST).</p> <p>The Carlton Dry major prize draw will be held at 12.30pm (AEST).</p> <p>Both draws will take place on 29/08/2024 at Gadens Lawyers, L13 447 Collins Street, Melbourne, VIC 3000.</p> <p>In the Carlton Draught major prize draw the first valid entry drawn randomly from the Carlton Draught entries received from all relevant Venues during the Competition Period will win the Carlton Draught major prize.</p> <p>In the Carlton Dry major prize draw the first valid entry drawn randomly from the Carlton Dry entries received from all relevant Venues during the Competition Period will win the Carlton Dry major prize.</p> <p>The Promoter may draw additional reserve entries in a draw and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (Reserve Entrants).</p>
What can I win?	<p>Instant win prizes</p> <p>In each Venue, there are up to 50 instant win prizes available, as follows:</p> <ul style="list-style-type: none"> • 25 x Carlton Draught/Carlton Dry branded scarves valued at \$45 each; and • 25 x Carlton Draught/Carlton Dry branded beanies valued at \$45 each. <p>Each Venue will only have merchandise branded with ONE brand. This means that each individual Venue will only have EITHER Carlton Draught or Carlton Dry branded scarves and beanies, and will not have a combination of Carlton Draught and Carlton Dry beanies and scarves.</p> <p>Before the end of the Venue's Advertised Competition Period, present your winning Game Card to staff at the Venue where you got the Game Card to claim your instant win prize.</p> <p>Major prize</p> <p>There will be 1 x Carlton Draught major prize and 1 x Carlton Dry major prize.</p> <p>Each major prize is identical. It is a trip for you (the major prize winner) and 1 adult companion to Melbourne, Victoria between 27 – 29/09/2024 (inclusive) to attend the 2024 AFL Men's Grand Final at the MCG on 28/09/2024 valued at up to \$5,000 (depending on the winner's place of residence which determines point of departure) which includes the following:</p> <ul style="list-style-type: none"> (a) return economy airfares (including airfare taxes) from your nearest Australian capital city to Melbourne and return transfers between Melbourne airport and the accommodation (flights and transfers are not included if you live in Victoria, and if so, you and your companion must make your own way to and from the accommodation at your own cost); (b) 2 nights' accommodation in a minimum 4 star hotel in Melbourne (as determined by the Promoter); and (c) Reserve seating tickets (subject to availability) to the 2024 AFL Men's Grand Final at the MCG. <p>Each major prize is subject to a pandemic, any travel/government restrictions/directives, border closures, health advice and the like.</p> <p>By accepting or participating in the major prize, your companion accepts these Terms and Conditions.</p>

