## NRL- Solo - Thanks Dad Promotion Terms & Conditions ("Conditions of Entry")

Schedule			
Promotion:	NRL - Solo - Thanks Dad Promotion		
Promoter:	Asahi Beverages Pty Ltd ABN 51 004 243 994, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph:		
	1800 244 054		
	For any inquiries regarding this Promotion, please contact the Promoter via		
	promotions@asahibeverages.com or on 1800 244 054.		
Promotional	<b>Start date:</b> 02/08/24 at 12:01 am AEST		
Period:	End date: 02/09/24 at 11:59 pm AEST		
Eligible entrants:	Entry is only open to Australian residents who are 18 years and over.		
How to Enter:	To enter the Promotion, the entrant must complete the following during the Promotional Period:		
	a) visit <a href="https://www.thirstcrusher.com.au/nrl-grand-final">https://www.thirstcrusher.com.au/nrl-grand-final</a> , follow the prompts to the Promotion entry		
	page; and fully complete and submit the online entry form with their personal details (first name, last		
	name, date of birth, email address, mobile number and full address); and		
	b) provide an answer to the question: "Finish the sentence 'Thanks Dad for' " (in 50 words or less).		
Entries	Only one (1) eligible entry per person will be accepted. By completing the entry method, the entrant will		
permitted:	receive one (1) entry.		
Total Prize Pool:	Up to AUD \$14,500.00		

	Prize Description	Number of this prize	Value (per prize)	Winning Method
<ul> <li>Prize 1: The prize is a trip to the 2024 Telstra NRL Grand Final for 2 people which consists of the following:</li> <li>return economy class flights for 2 people from the winner's nearest capital city to Sydney (only provided if winner does not reside in New South Wales);</li> <li>2 nights' twin share accommodation at 4-star hotel for 2 people; and</li> <li>2 x adult tickets to the 2024 NRL Grand Final at Accor Stadium, Sydney.</li> </ul>		1	Up to AUD\$11,000.00 depending on date and exact point of departure	Judging
Prize 2: The prize is a Solo Merchandise Pack which will include but not limited to:  a Solo product; 2 x Solo branded beanies (one size); 2 x Solo branded scarves; and 2 x Solo branded hats (one size).		5	AUD\$200.00	Judging
Prize 3: The prize is a \$50 NRL Shop gift card.		50	AUD\$50.00	Judging
Prize Conditions:	This prize is for or relates to the 2024 ("Event"). If the winner is unwilling or they forfeit that part of the prize and t prize.      The Event ticket prizes are subject to e including any applicable age restriction reserve the right to eject any winner a	unable to atte he Promoter is each event ven ns. The Promo	nd at the designate s not obliged to sub ue and ticket terms ter and event organ	ed time for an Event, ostitute that part of the s and conditions, nisers hereby expressly

behaviour, including but not limited to intoxication, whilst participating in any element of the prize. Travel itinerary will be determined by the Promoter in its absolute discretion. Prizes are subject to any additional terms and conditions imposed by the relevant supplier of the Promotion. The winner and his/her travel companion must depart from and return to the same departure point and travel together. Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. The prize is subject to booking and flight availability. The winner and his/her travel companion are responsible for ensuring that they have valid travel documentation. Frequent flyer points will not be awarded and do not form part of the prize. Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included. The winner may be required to present their credit card at check in. All costs associated with travel to and from the Event will be the responsibility of the winner and their guest for the prize. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter. Gift Cards: Any ancillary costs associated with redeeming the gift card are not included. Any unused balance of the gift card will not be awarded as cash. Redemption of the gift card is subject to any terms and conditions of the issuer including those specified on the gift card. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter. Winner The winners will be notified by phone and/or email within one (1) day of the judging. notification:

Unclaimed	In the event of an unclaimed prize, the Promoter may at its discretion assign the prize to the entry judged	
Prizes:	the next best entry, conduct a further judging to award the prize, or withdraw the prize unawarded. The	
	Promoter is under no obligation to award any unclaimed prize.	
1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the		

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- 2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- 3. Valid and eligible entries will be accepted during the Promotional Period.
- 4. Employees (and their immediate family members) of the Promoter, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

5. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <a href="https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol">https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol</a>.

## 6. Judging:

- a) The winners will be determined by representatives of the Promoter. Each entry will be judged on the basis of the individual originality, creative merit and literary merit of the answer provided to the promotional question and the Photo provided on entry (if provided).
  - i) The best 56 valid entries, as determined by the judges, will each win a prize specified in the Schedule above, in the order listed.
  - ii) The prizes will be drawn in descending order of number and value.
  - iii) The judges may select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant.
  - iv) The winners will be determined by skill. Chance plays no part in determining the winners. The judges' decision is final and binding and no correspondence will be entered into.
- 7. All reasonable attempts will be made to contact each winner.
- 8. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable at the designated time for the Event, they forfeit the prize and the Promoter is not obliged to substitute the prize.
- 9. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
- 10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
- 11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
- 12. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
- 13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
- 14. Entrants' personal information will be collected by the Promoter and/or by Carlton & United Breweries Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia ("CUB") ("the Collectors") directly or through their individual agents or contractors. By entering, the entrant consents to the Collectors keeping personal information on their respective databases. The Collectors may use this information to conduct and manage the Promotion and for future marketing purposes regarding their products, including contacting the entrant electronically. The Collectors will handle personal information in accordance with their privacy policy which is located at <a href="https://asahi.com.au/privacy">https://asahi.com.au/privacy</a>. The Collectors gather personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including their contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Collectors' direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the

functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Collectors without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.

- 15. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
- 16. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter/CUB accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
- 17. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
- 18. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize.
- 19. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
- 20. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
- 21. The Promoter and its associated agencies and companies (including but not limited to CUB) will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter (or its associated organisations) has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in such case each organisation's liability is limited to the minimum allowable by law).
- 22. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
- 23. Unless otherwise specified, Prize 1 is a single event for the winner (and where relevant their guests) and cannot be separated into separate events or components.
- 24. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
- 25. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.